

A3 - Travel Survey Form (Business)

Ohio Rail Development Commission Travel Survey

Dear Traveler:

This survey is being conducted to better understand the needs and wants of rail travelers. It is sponsored by the Ohio Rail Development Commission. Please take a few minutes to answer the questions on this form and return it to our representative. The information you provide will be kept strictly confidential.

Thank you for your cooperation; your answers are important!

1. Is this the starting or returning leg of your trip? Starting Returning

 2. Where did you start your trip today before you got to the station? (e.g., home, work)
 _____ (city, state and zip code)

 3. How did you travel to the station from your home, workplace, or other trip origin?
 Drove and parked Rented a car Taxi Other: _____
 Was dropped off Used public transit Walked

 4. At what station did you begin your trip, and at what station will you get off?
 From: _____ (station) To: _____ (station)

 5. How will you travel from the station to reach your final destination? (check one box only)
 Will have a car at station Will rent a car Taxi Other: _____
 Will be picked up Will use public transit Will walk Don't know

 6. What will be your final destination? (e.g., home, work)
 _____ (city, state and zip code)

 7. What is (was) the main purpose of your trip today? (check one most important reason)

Work or Business Reason: <input type="checkbox"/> Commuting to/from work <input type="checkbox"/> Business (paid by employer) <input type="checkbox"/> Attending convention or trade show <input type="checkbox"/> Other work/business reason	Personal Reason: <input type="checkbox"/> Visiting friends or relatives <input type="checkbox"/> Vacation/recreation <input type="checkbox"/> Attending school/college <input type="checkbox"/> Other personal or pleasure reason
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 8. How often do you make this trip on average?
 Daily (at least 3 days per week) Monthly (about once per month) Other: _____
 Weekly (about once per week) Annually (about 4 times per year or less)

 9. How do you usually travel to this destination? (check one box only)
 Auto-drive alone Rail Air Ride with friends/family
 Carpool-drive with others Bus Bike Other (please specify): _____
- The following questions are for classification purposes only. Your responses will be kept confidential.
10. Your age group is: (check one box only)
 18 years old or younger 19 to 34 years old 35 to 64 years old 65 years old or older

 11. What is your employment status? (check one box only)
 Employed full time Employed part time Other (please specify): _____

 12. The combined gross annual income of everyone in your household is: (check one box only)
 Less than \$30,000 \$30,000 to \$59,999 \$60,000 to \$99,999 \$100,000 or more

How to answer the questionnaire

Assume that you are making a trip with same mode and purpose as today and are given two hypothetical travel alternatives. Please select your preferred travel alternative for each of the scenarios outlined below.

Select which alternative you prefer -- Alternative A or Alternative B -- then indicate the strength of your preference for each scenario. In this example, the check mark indicates that there is a “strong preference” towards Alternative A, which is \$50 cheaper but arrives 1 hour later.

Example

Option A	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Option B
Fare \$200 Time 3 hours	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fare \$250 Time 2 hours \$50 more, 1 hour less

Help us to determine how important time and money are to you.

Assume that this is a direct, non-stop trip and ticket-counter time, station wait-time, boarding time, station-to-station travel time, disembarking time, baggage handling time and travel time to/from the parking lot are the same in each scenario.

The **COST** is the *one-way* cost incurred by the traveler (i.e., train ticket and parking) and the **TIME** is the *station-to-station* travel time.

How much do you value your time when traveling?							
	Alternative A	Value a lot	Value a little	No Preference	Value a little	Value a lot	Alternative B
13.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$32 Time: 3 hours 30 min \$5 less, 30 min more
14.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$45 Time: 2 hours 30 min \$8 more, 30 min less
15.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$56 Time: 2 hours 15 min \$30 more, 45 min less
16.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$72 Time: 2 hours \$35 more, 60 min less
17.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$87 Time: 1 hour 45 min \$50 more, 75 min less

How much do you value frequency of the service?							
<i>Frequency of the service</i> indicates how long you have to wait for the next service.							
	Alternative A	Value a lot	Value a little	No Preference	Value a little	Value a lot	Alternative B
18.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$32 Wait Time: 3 hours 30 min \$5 less, 30 min more
19.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$45 Wait Time: 2 hours 30 min \$8 more, 30 min less
20.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$56 Wait Time: 2 hours 15 min \$30 more, 45 min less
21.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$72 Wait Time: 2 hours \$35 more, 60 min less
22.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$87 Wait Time: 1 hour 45 min \$50 more, 75 min less

GETTING TO THE TRAIN STATION

Help us to determine how important time and money are to you.

Imagine that you are planning to make the same trip you're making today AGAIN, for the SAME PURPOSE, and/are presented with a series of choices about cost and time for getting to the station. COST includes gas, tolls, parking charges, and or fares for public transit. TIME is the time spent traveling to the station and does not include time spent waiting at the train station.

16. How did you arrive at the station today? Complete one of the following three sections.

If you took a taxi or drove your automobile or a rental car to the station, complete this section (A thru E).

	Cost/Time	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Cost/Time
A.	Cost \$10 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$9 Time 45 min \$1 less, 15 min more
B.	Cost \$10 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$11 Time 25 min \$1 more, 5 min less
C.	Cost \$10 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$13 Time 20 min \$3 more, 10 min less
D.	Cost \$10 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$15 Time 15 min \$5 more, 15 min less
E.	Cost \$10 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$18 Time 10 min \$8 more, 20 min less

If you were driven to the station, complete this section (A thru E).

	Cost/Time	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Cost/Time
A.	Cost \$3 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$2 Time 45 min \$1 less, 15 min more
B.	Cost \$3 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$4 Time 25 min \$1 more, 5 min less
C.	Cost \$3 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$6 Time 20 min \$3 more, 10 min less
D.	Cost \$3 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$9 Time 15 min \$6 more, 15 min less
E.	Cost \$3 Time 30 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$12 Time 10 min \$9 more, 20 min less

If you walked or took public transit (bus, subway, etc.) to the station, complete this section (A thru E).

	Cost/Time	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Cost/Time
A.	Cost \$1.50 Time 45 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$.75 Time 60 min \$.75 less, 15 min more
B.	Cost \$1.50 Time 45 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$2 Time 40 min \$.50 more, 5 min less
C.	Cost \$1.50 Time 45 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$3 Time 35 min \$1.50 more, 10 min less
D.	Cost \$1.50 Time 45 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$4.50 Time 30 min \$3 more, 15 min less
E.	Cost \$1.50 Time 45 min	◀	◀	<input type="checkbox"/>	▶	▶	Cost \$6 Time 25 min \$4.50 more, 20 min less

Travel Survey Form (Non-Business)

Ohio Rail Development Commission Travel Survey

Dear Traveler:

This survey is being conducted to better understand the needs and wants of rail travelers. It is sponsored by the Ohio Rail Development Commission. Please take a few minutes to answer the questions on this form and return it to our representative. The information you provide will be kept strictly confidential.

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1. Is this the starting or returning leg of your trip? Starting Returning

2. Where did you start your trip today before you got to the station? (e.g., home, work)

_____ (city, state and zip code)

3. How did you travel to the station from your home, workplace, or other trip origin?

Drove and parked Rented a car Taxi Other: _____
 Was dropped off Used public transit Walked

4. At what station did you begin your trip, and at what station will you get off?

From: _____ (station) To: _____ (station)

5. How will you travel from the station to reach your final destination? (check one box only)

Will have a car at station Will rent a car Taxi Other: _____
 Will be picked up Will use public transit Will walk Don't know

6. What will be your final destination? (e.g., home, work)

_____ (city, state and zip code)

7. What is (was) the main purpose of your trip today? (check one most important reason)

<p>Work or Business Reason:</p> <input type="checkbox"/> Commuting to/from work <input type="checkbox"/> Business (paid by employer) <input type="checkbox"/> Attending convention or trade show <input type="checkbox"/> Other work/business reason	<p>Personal Reason:</p> <input type="checkbox"/> Visiting friends or relatives <input type="checkbox"/> Vacation/recreation <input type="checkbox"/> Attending school/college <input type="checkbox"/> Other personal or pleasure reason
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8. How often do you make this trip on average?

Daily (at least 3 days per week) Monthly (about once per month) Other: _____
 Weekly (about once per week) Annually (about 4 times per year or less)

9. How do you usually travel to this destination? (check one box only)

Auto-drive alone Rail Air Ride with friends/family
 Carpool-drive with others Bus Bike Other (please specify): _____

The following questions are for classification purposes only. Your responses will be kept confidential.

10. Your age group is: (check one box only)

18 years old or younger 19 to 34 years old 35 to 64 years old 65 years old or older

11. What is your employment status? (check one box only)

Employed full time Employed part time Other (please specify): _____

12. The combined gross annual income of everyone in your household is: (check one box only)

Less than \$30,000 \$30,000 to \$59,999 \$60,000 to \$99,999 \$100,000 or more

Continue to the next page

How to answer the questionnaire

Assume that you are making a trip with same mode and purpose as today and are given two hypothetical travel alternatives. Please select your preferred travel alternative for each of the scenarios outlined below.

Select which alternative you prefer -- Alternative A or Alternative B -- then indicate the strength of your preference for each scenario. In this example, the check mark indicates that there is a “strong preference” towards Alternative A, which is \$50 cheaper but arrives 1 hour later.

Example

Option A	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Option B
Fare \$200 Time 3 hours	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fare \$250 Time 2 hours \$50 more, 1 hour less

Help us to determine how important time and money are to you.

Assume that this is a direct, non-stop trip and ticket-counter time, station wait-time, boarding time, station-to-station travel time, disembarking time, baggage handling time and travel time to/from the parking lot are the same in each scenario.

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How much do you value your time when traveling?							
	Alternative A	Value a lot	Value a little	No Preference	Value a little	Value a lot	Alternative B
13.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$34 Time: 3 hours 30 min \$3 less, 30 min more
14.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$42 Time: 2 hours 30 min \$5 more, 30 min less
15.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$49 Time: 2 hours 15 min \$12 more, 45 min less
16.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$57 Time: 2 hours \$20 more, 60 min less
17.	Cost: \$37 Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$69 Time: 1 hour 45 min \$32 more, 75 min less

How much do you value frequency of the service?							
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	Alternative A	Value a lot	Value a little	No Preference	Value a little	Value a lot	Alternative B
18.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$34 Wait Time: 3 hours 30 min \$3 less, 30 min more
19.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$42 Wait Time: 2 hours 30 min \$5 more, 30 min less
20.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$49 Wait Time: 2 hours 15 min \$12 more, 45 min less
21.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$57 Wait Time: 2 hours \$20 more, 60 min less
22.	Cost: \$37 Wait Time: 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cost: \$69 Wait Time: 1 hour 45 min \$32 more, 75 min less

GETTING TO THE TRAIN STATION

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A.	Cost \$10 Time 30 min	◀	◀	□	▶	▶	Cost \$9 Time 45 min \$1 less, 15 min more
B.	Cost \$10 Time 30 min	◀	◀	□	▶	▶	Cost \$11 Time 25 min \$1 more, 5 min less
C.	Cost \$10 Time 30 min	◀	◀	□	▶	▶	Cost \$13 Time 20 min \$3 more, 10 min less
D.	Cost \$10 Time 30 min	◀	◀	□	▶	▶	Cost \$15 Time 15 min \$5 more, 15 min less
E.	Cost \$10 Time 30 min	◀	◀	□	▶	▶	Cost \$18 Time 10 min \$8 more, 20 min less

If you were driven to the station, complete this section (A thru E).

	Cost/Time	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Cost/Time
A.	Cost \$3 Time 30 min	◀	◀	□	▶	▶	Cost \$2 Time 45 min \$1 less, 15 min more
B.	Cost \$3 Time 30 min	◀	◀	□	▶	▶	Cost \$4 Time 25 min \$1 more, 5 min less
C.	Cost \$3 Time 30 min	◀	◀	□	▶	▶	Cost \$6 Time 20 min \$3 more, 10 min less
D.	Cost \$3 Time 30 min	◀	◀	□	▶	▶	Cost \$9 Time 15 min \$6 more, 15 min less
E.	Cost \$3 Time 30 min	◀	◀	□	▶	▶	Cost \$12 Time 10 min \$9 more, 20 min less

If you walked or took public transit (bus, subway, etc.) to the station, complete this section (A thru E).

	Cost/Time	Prefer a lot	Prefer a little	No Preference	Prefer a little	Prefer a lot	Cost/Time
A.	Cost \$1.50 Time 45 min	◀	◀	□	▶	▶	Cost \$.75 Time 60 min \$.75 less, 15 min more
B.	Cost \$1.50 Time 45 min	◀	◀	□	▶	▶	Cost \$2 Time 40 min \$.50 more, 5 min less
C.	Cost \$1.50 Time 45 min	◀	◀	□	▶	▶	Cost \$3 Time 35 min \$1.50 more, 10 min less
D.	Cost \$1.50 Time 45 min	◀	◀	□	▶	▶	Cost \$4.50 Time 30 min \$3 more, 15 min less
E.	Cost \$1.50 Time 45 min	◀	◀	□	▶	▶	Cost \$6 Time 25 min \$4.50 more, 20 min less